




## THURSDAY 20 APRIL

The morning of our first day is purely focused on Media & Press, with local, national and international press attending to cover features and content on the showfloor.

On our first show day, conferences, workshops and seminars will all be focused around Industry. Content within Roundtables will be based on business growth, commercialising VR for new verticals and conversation around high-end VR applications.






Welcome Address	
Military Conference	
Construction Conference	
Medical Conference	

<b>Editorial Conference</b> Led by Visualise	
<b>Automotive Conference</b>	
<b>Education Conference</b>	
<b>Meetups &amp; Workshops</b>	

## FRIDAY 21 APRIL

Friday is our Creative Industries day and focuses heavily on VR applications for brands, creative agencies and the entertainment industry.

Our conference schedule will cover everything from storytelling to building VR into the marketing mix, and we have a selection of roundtables, workshops and VR Show events to support networking and collaboration between VR companies and brands.




<b>Film Conference</b>	
<b>Sports Conference</b>	
<b>VR Writers Room</b>	
<b>Audio Conference</b>	
<b>Retail &amp; Marketing Conference</b>	


<b>Entertainment &amp; Broadcast Conference</b> Led by dock10	
<b>Storytelling Conference</b>	
<b>Developer Conference</b>	
<b>Meetups &amp; Workshops</b>	
<b>Brand Conference</b> Led by Nicole Yershon	

## SATURDAY 22 APRIL

Our final show day is open to all attendees and focuses specifically on the arts and the gaming industry.

It will feature a high-end introduction for newcomers to VR tech and will also offer conference content and workshops for those with more creative flair.

<b>Art Conference</b>	
<b>Product Demonstrations</b>	
<b>VR Gaming Conference</b>	

<b>Introduction to VR</b>	
<b>Music Conference</b>	
<b>Fashion Conference</b>	
<b>Meetups &amp; Workshops</b>	

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 @VRShows

  Virtual Reality Show